

**Garden City Schools FREE ALTERNATIVE HIGH SCHOOL PROGRAMS!**  
Open to students from all districts. **NOW ENROLLING!!**

Click here for more info!

ADVERTISEMENT

# Roc rolls out new menu, concept

Aug. 28, 2013 | 0 Comments

Recommend

Be the first of your friends to recommend this.

apartments.com

Recommend 0

Tweet 0

0

A A



Kitchen staff and management at The Roc in Plymouth during the official debut Friday of the restaurant's new menu. From left are operating partner Jordan West, Nick Riddel, chef David Selley, chef Tom Spoon, Dave Sanders, partner Steve Stergiou and partner John Mourselas.

Written by **Matt Jachman**  
Staff Writer

The Roc, a restaurant and bar on Ann Arbor Road on Plymouth's south side, has unveiled a new menu and a new look as it tries for a softer image and reemphasizes its food.

FILED UNDER

News  
Plymouth

At a rollout of the new concept Friday, the staff served Louisiana beef tips, crab-stuffed mushrooms and jambalaya, three of the new offerings on a menu designed by chef David Shelley, who has worked at Fishbone's in Detroit and Karl's Cabin in Salem Township.

"It went extremely well," said Jordan West, one of the partners in The Roc. "We had lot of city officials out, we had a lot of regulars and families."

**Labor Day Weekend! AUG. 30 - SEPT 2**  
**FIFTH THIRD BANK MICHIGAN STATE FAIR**  
SUBURBAN COLLECTION SHOWPLACE in Novi

ADVERTISEMENT

Most Popular

Most Commented

More Headlines

- 1 [Bloomfield Township man remembered as a good friend and caring son](#)
- 2 [Ramp widening on I-275 to start soon in anticipation of I-96 shutdown](#)
- 3 [Area Bright House subscribers still without CBS](#)
- 4 [Patriots gash rival Stevenson, 24-7](#)
- 5 [Trojans take down Ferndale, 21-14](#)



Ravioli with goat cheese is among the new offerings at the Plymouth Roc on Ann Arbor Road.

The place has been painted and redecorated inside and out, with new wood floors, a wood ceiling and lots of wood trip.

"When it's nice and bright in there, everything shines," West said.

West said The Roc is aiming for a more upscale feel and a family-friendly atmosphere. The place will keep its television sets for [sports](#) fans, but also host events designed to draw more families, such as trivia nights, he said.

"We try to be the best we can for the town," said John Mourselas, another partner. "We have a top-quality restaurant right now."

More about The Roc, including a sample menu, can be found at its website,



ADVERTISEMENT

Sponsored Links

Chase



Chase Mortgage Cash Back can save you thousands  
[www.chase.com/mortgagecashback](http://www.chase.com/mortgagecashback)



Surf Like a Hawaiian

Cruise Like a Norwegian. Hawaii cruises starting at \$1,299. Book Now.  
[www.ncl.com](http://www.ncl.com)



Frenzy Over New Diet Pill

Doctors proclaim Garcinia Cambogia as the newest, fastest, fat buster.  
[www.thsmartstyleliving.com](http://www.thsmartstyleliving.com)

ADVERTISEMENT

[www.plymouthrocbar.com](http://www.plymouthrocbar.com)[www.plymouthrocbar.com](http://www.plymouthrocbar.com).

Most Viewed

Novi dedicates new Pavilion Shore Park.

Aug. 25, 2013



PHOTO GALLERIES



3-Day breast cancer walk NOVI

BHM social scene.LIVWebGallery

View Comments (0) | Share your thoughts »

TOP VIDEO PICKS

selected by Taboola

Seven shocking moments in VMAs history | USA ...

Aug 26, 2013

Arts Beats and Eats 2013

Aug 31, 2013

YOU MIGHT BE INTERESTED IN

Plymouth closes upper level of parking deck

Auto suppliers plan Plymouth Township expansion

Man faces charges in city, township felonies

Letters to the Editor

Plymouth Township board should get on same page

2012 DishwashersInfo Best of Year Awards (Dishwasher Info)

SPONSORED LINKS

10 Most Union-Made Cars In America (TheStreet)

Crustless Veggie Mini Quiches (Egg Beaters)

The Impossibly Easy Breakfast Bake That Will Satisfy A... (Betty Crocker)

3 Burgers You Need to Try (Zagat)

Food Expert's Easy Mac and Cheese Recipe (Food Network)

The Easiest Party Foods Ever! (Martha Stewart)

[?]

SPONSORED LINKS

by Taboola

Novi dedicates new Pavilion Shore Park.

Aug 25, 2013



Current Hairstyles for Women Over 50 | eHow



You Won't Believe Who's Related to Abr...



1 Stock Obama does not want you to know...

**michigan.com** Now Hiring

**JOBS ACROSS MICHIGAN**

<b>Administrative Assistant</b> Vision Computer Solutions Northville, MI	<b>Dispatcher</b> Metro Cars Taylor, MI
<b>Telephone Service Specialist</b> Canton, MI	<b>Maintenance Repair, Die Designer</b> Richard Tool & die New Hudson, MI

PREVIOUS NEXT

IN PARTNERSHIP WITH:  
**careerbuilder.com**  
RECRUITERS, CALL (800) 579-7355 TO ADVERTISE.

SPONSORED LINKS

by Taboola



Current Hairstyles for Women Over 50 | eHow



You Won't Believe Who's Related to Ab... Ancestrv.com

SUBSCRIBE TODAY



Subscribe to one of our weeklies for home delivery.

CONTACT US

Observer & Eccentric Newspapers
615 West Lafayette - Second Level
Detroit, MI 48226
Call Us: (866) 887-2737
Classifieds: 1-800-579-7355
STAFF | EMAIL US

SUBSCRIBE!

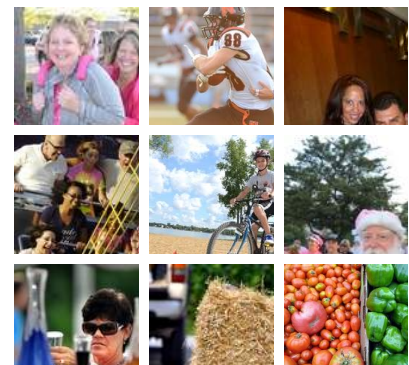


Subscribe to Observer & Eccentric
Subscribe to Hometown Weeklies

ARCHIVES

View the last seven days
Yesterday, Aug. 30
Thursday, Aug. 29
Wednesday, Aug. 28
Tuesday, Aug. 27
Monday, Aug. 26
Sunday, Aug. 25
Saturday, Aug. 24

PHOTO GALLERIES



CASH IN! Place a GARAGE SALE ad and receive a sales kit, 2 Movie passes to EMAGINE and a free Pizza at Buddy's RESTAURANT PIZZERIA. CLICK TO ORDER

ADVERTISEMENT

Site Map | Back to Top

OBSERVER

- Canton
Farmington
Farmington Hills
Garden City
Livonia
Plymouth
Plymouth Township
Redford
Wayne
Westland

BUSINESS

ECCENTRIC

- Birmingham/Bloomfield
Beverly Hills
Royal Oak
Ferndale
Berkley
Clawson
Huntington Woods
Pleasant Ridge
Southfield
Lathrup Village

OPINION

HOMETOWN

- Milford
Northville
Novi
South Lyon

OBITUARIES

SPORTS

LIFE

- Community Life
Health
Filter - Pure Entertainment
Share Your Photos

HELP

- Customer Service
Subscribe Now
My Account
Place an Ad
Email or Call Us
O&E Staff
Hometown Staff
Newstands
Access Photo Store

FOLLOW US

- Twitter
Facebook
Mobile
RSS
E-mail Alerts

MORE IN NEWS

Canton Crime Watch
Read More

# GANNETT

Copyright © 2013 www.hometownlife.com. All rights reserved.

Users of this site agree to the [Terms of Service](#), [Privacy Notice/Your California Privacy Rights](#), and [Ad Choices](#)